

# BeamYourScreen Press Release

## Putting The Eye into iPhone - Participating in BeamYourScreen Web Conferences

*BeamYourScreen offers Apple iPhone users the capability to take part in desktop sharing web conferences straight from their handset - putting the users in the right place, first time every time. With desktop sharing capabilities in the palm of their hand, iPhone users are finding themselves in possession of a powerful software solution which is enhancing visual communication, saving time, decreasing travel costs, and obliterating impossible business meeting schedules.*

Mannheim, GERMANY May 14, 2008 - With the release of its award-winning HTML viewer, BeamYourScreen (<http://www.BeamYourScreen.com>) have empowered Apple iPhone users with a means of screen sharing between their handset and desktop PCs, enabling them to participate in web conferences. Open Safari, enter the BeamYourScreen session ID and iPhone users are instantly viewing the desktop screen of the meeting organizer, giving the words "seeing is believing" a whole new meaning.

Part of being on the road every week, means you're unlikely to always be in the right place at the right time. The same goes for company meetings with many being missed by business travelers unable to attend due to either transport delays, infeasible meeting schedules, rising oil prices - in fact, the list goes on.

However thanks to BeamYourScreen's HTML viewer, iPhone users are able to employ their handset to join a web conference. Not only can they view the meeting organizer's PC desktop in true color and in real time, they now carry a means that directly gives them an eye into the meeting room from any corner of the globe.

BeamYourScreen's Co-Founder, Erik Boos, explains: "Whether they're in hotels, trains, or airport lounges, regardless of the location, with BeamYourScreen business travelers never have to miss a meeting."

The benefits are clear: a stress-free, easy-to-use affordable way to take part in web conferences. Any iPhone owner can enhance their audio conferences by attending a desktop sharing session straight over the Internet. From any PC, the meeting organizer starts a BeamYourScreen session and can transmit anything from their desktop, including websites, Microsoft Office documents, or PDF files. As there are no downloads nor configurations required, the BeamYourScreen HTML viewer fits the iPhone like a glove.

How do they do it? Users make a phone call and join the audio conference. They then simply open Safari on their iPhone, go to [www.joinsession.info](http://www.joinsession.info), and enter the Session ID. A quick connection means they are instantly able to view the PC screen of the BeamYourScreen session organizer in real-time while chatting through the audio conference. When the iPhone user wishes to leave the web conference they do so by simply closing the Safari window.

"During a meeting, the users can operate the iPhone as usual. They can rotate the handset to view the screen in full-landscape mode, as well as accessing the zoom function," continues Mr. Boos. "In fact BeamYourScreen's capability with the iPhone is really a smooth-running experience."

Seeing truly is believing, and for those who are always on the go, BeamYourScreen's web conferencing technology has maximized the iPhone even further and provided a friendly shoulder to lean on.

For more information about using BeamYourScreen on the iPhone, visit <http://iPhone.BeamYourScreen.com> today, or send an email to [iPhone@beamyourscreen.com](mailto:iPhone@beamyourscreen.com).

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### **About BeamYourScreen**

Established in Germany in 2004 by Erik Boos and Mark Zondler, BeamYourScreen is a renowned provider of innovative web collaboration solutions, whose product range consists of software solutions for online meetings, online presentations, and remote support. At present, more than 1400 corporate customers in over 40 countries worldwide are using the BeamYourScreen technology and benefiting from significantly reduced travel time and travel expenses. The makeup of these customers ranges from small and medium sized enterprises to large global corporations such as Toshiba, Yamaha, and Roche.