

BeamYourScreen Press Release

Beam2Present Keeping Orthodontists and Everyone Smiling

With a helping hand the online presentation tool, Beam2Present (<http://www.Beam2Present.com>) leads the orthodontic industry into the new age of high tech, thanks to the product's screen sharing and web collaboration capabilities. In the unfortunate scenario where a parent is unable to attend their child's important orthodontic consultation face-to-face, doctors can communicate valuable information with that parent by broadcasting their computer screen live over the Internet.

Mannheim, GERMANY April 25, 2008 - BeamYourScreen (<http://www.BeamYourScreen.com>), the provider of numerous web-conferencing tools, has developed an innovative new product that enables parents to take part in orthodontic visits even while at home or at the workplace. With screen sharing technology, Beam2Present (<http://www.Beam2Present.com>) allows doctors to present any content on their computer live over the Internet while discussing the situation with the absent parent over the phone.

For parents, the decision that their child will need orthodontics is not something made spontaneously without first hearing the doctor's expert advice and recommendations for resolving the situation. Understandably, the consultation is an event that both parents want to be present for, but in the majority of cases such a scenario is unrealistic due to work demands. Parents are not likely to move forward with treatment unless both are assured of the necessity, and who better to articulate that than the doctor or Treatment Coordinator in a real-time consultation.

"BeamYourScreen has helped us communicate with parents who are unable to attend an exam," explains Dr. Doug Depew, of Depew Orthodontics (<http://www.depewsmiles.com>) when asked about the new technology. "While viewing images and videos that we control from our computer, we are able to talk to the absent parents and show them our treatment recommendations in real time, even when their child is sitting in the office."

When unable to attend the consultation, parents can now in fact view anything the doctor wishes to show such as the patient's digital images, digital x-rays, patient educational software (including videos) and even 3-D digital study models, all while listening to the doctor over the phone and participating in a real-time consultation. Parents simply open a standard Internet browser and enter a unique session ID number, enabling them to instantly view the doctor's desktop content in real-time and true color quality. It is equivalent to a website with a real time picture of the doctor's desktop content.

It's easy to understand how the Beam2Present technology has been bringing benefits to those involved in the orthodontic world. "It has dramatically improved our conversion ratio, and the common objection "Oh I need to talk to Dad first" is now rarely heard", explains Dr. Depew about his first-hand BeamYourScreen experience. "Many of our patients come from quite far away or have a parent who lives out of state, so it also saves them travel time and cost."

Getting started with Beam2Present is quick and easy - a matter of learning in seconds and mastering in minutes. Doctors only need to install a small piece of software on their computer to be able to host a session. Upon starting a session, the doctor obtains a 9-digit session ID number and has the parent enter this ID on their own computer in order to join the session. Without any downloads or firewall changes required, the parent can then join the live presentation either from the Beam2Present homepage or right from the doctor's website. An included feature makes it possible for the doctor to record the presentation so the parents may later relive the consultation. Once the presentation and consultation is complete, the doctor may end the meeting and subsequently the transmission of their computer screen. As there is no download required on the parent's side to join a session, they leave the consultation with no unnecessary software on their computer, only a greater understanding of their child's orthodontic situation.

The session transmission is 256 Bit end-to-end encrypted, ensuring the privacy of the patient and their personal data. The doctor's PC content is only visible when a session is running and a guest has joined the session with a unique 9 digit session ID.

Since employing Beam2Present for parent consultations, Dr. Depew hasn't even considered looking back. "BeamYourScreen has been a fantastic addition to our practice. I am very pleased with the service and would highly recommend it to anyone", states Dr. Depew.

Visit the Beam2Present Orthodontic homepage (<http://ortho.Beam2Present.com>) to take advantage of the special 14 Day Free Trial offer. (There are no strings attached and no credit card required.)

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About BeamYourScreen

Established in Germany in 2004 by Erik Boos and Mark Zondler, BeamYourScreen is a renowned provider of innovative web collaboration solutions, whose product range consists of software solutions for online meetings, online presentations, and remote support. At present, more than 1300 corporate customers in over 40 countries worldwide are using the BeamYourScreen technology and benefiting from significantly reduced travel time and travel expenses. The makeup of these customers ranges from small and medium sized enterprises to large global corporations such as Toshiba, Yamaha, and Roche.