

BeamYourScreen Press Release

Caring for the Customer: BeamYourScreen Launches New Website

BeamYourScreen responds to a growing customer base with the launch of its new website, heavily focused on customer-friendliness and ease-of-navigation. Via the website, the renowned Web collaboration provider now provides greater company and customer resources in English, German and French.

Mannheim, GERMANY August 28, 2008 - With customer-friendliness and ease-of-use at the forefront of its design, BeamYourScreen (<http://www.BeamYourScreen.com>) launches a new-look website available for everyone around the globe, providing its quality desktop sharing solution from the word go.

As more and more corporations seek an easy-to-use means of Web collaboration, BeamYourScreen is attracting a greater number of daily visitors to their website and consequently a growth in user base. "To meet the demand and interests of our customers, we have developed a website that will satisfy everyone in terms of new content, design, and layout," says Erik Boos, Co-Founder of BeamYourScreen. "Our prime focus was ease-of-navigation, making all pages and information easy to locate."

To assist customers at any time from any place, BeamYourScreen has included a built-in Shop creating a secure site for customers to purchase their licenses in the currency of their choice. Future purchases and license upgrades can then be accomplished via logging into the MyAccount section.

A great addition to its website content are the BeamYourScreen customer dedicated pages including case studies and testimonials from the likes of Toshiba, Yamaha, and Pearson, just to name a few. "Such honest feedback provides great insight into real-life BeamYourScreen experiences," explains Boos. "We appreciate our customers taking the time to assist and contribute to the launch of our new site."

Content additions include the company dedicated pages where visitors can read about the BeamYourScreen founders and team as well as learn about the company's successful entry into the global market. Furthermore, the website now includes an in-depth Help section containing a Frequently Asked Questions section along with a search function to find answers from the company knowledge database.

With all website content available in English, German and French, BeamYourScreen is ever-increasingly becoming a global corporate name, with Spanish and Polish soon to come. "We have customers in over 40 countries, therefore we wish to provide our entire website in a greater number of languages to enhance customer-friendliness even further as we serve a growing global customer base," says Boos.

Both the Spanish and Polish BeamYourScreen websites along with video tutorials are expected to be released in the next couple of months. Visit <http://www.BeamYourScreen.com> for a free non-binding trial.

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About BeamYourScreen

Established in Germany in 2004 by Erik Boos and Mark Zondler, BeamYourScreen is a renowned provider of innovative web collaboration solutions, whose product range consists of software solutions for online meetings, online presentations, and remote support. At present, more than 1400 corporate customers in over 40 countries worldwide are using the BeamYourScreen technology and benefiting from significantly reduced travel time and travel expenses. The makeup of these customers ranges from small and medium sized enterprises to large global corporations such as Toshiba, Yamaha, and Roche.